

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANIES, INC.
AD280-A4 REQM24814 "BUCKS BASEBALL CAP" PG 4/C BLD (8-3/4" X 11-1/2") NATIONAL MNGS., 1991
Printed in USA

YOU'VE GOT A HEAD FOR BUCKS



So use it to get your free Buck the System Cap.

Just send proofs of purchase from three packs of Bucks with the attached order form. But get a jump on it. Since this offer a good only while supplies last, order your cap today. Or next week. But absolutely no later than January 31, 1992.

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Kings Lights, 11 mg "tar," 0.7 mg nicotine—Kings, 14 mg "tar," 1.0 mg nicotine as per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

FREE Buck the System Cap with three Bucks UPCs

Enclose and sign, then copy with three Bucks from any pack of Bucks. Add \$1.00 postage and handling. Write clearly or remove order portion from label. Circle one to obtain 25 yards of tape or 100 feet of string. Send to: Buck the System, P.O. Box 1000, Rochester, NY 14603. Other good and services to: 100% air vehicle supplies (use 100% air vehicle supplies). Limit one order per person. Allow 4-6 weeks for delivery.

Mail to: **Bucks-UHC**
Professional Services Center
P.O. Box 1000
Rochester, NY 14603-0000

Mr. Ms. Dr. Prof. Capt.

Address _____ Apt. _____

City _____ State _____ Zip _____

Date _____ Reg. _____

Telephone _____ Home Work

Phone _____

Comments desired _____

Important Questions:

By signing below, I certify that I am a responsible smoker. 21 years of age or older. I am often walking or running free especially in open areas where there may be the need, including to responsible areas and facilities near

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